

'SVA's support has – and continues to be – invaluable, helping SAT build the key foundations of a sustainable future, from Board renewal through to developing a secure funding base.'

Julie Urquhart CEO
School Aid Trust



Sydney, NSW

Focus Area Young People and
Philanthropy

Web www.schoolaid.org.au

Mission

To empower Australian school children to help kids in need worldwide.

Model

School Aid Trust (SAT)'s model is to establish a national network of schools involved in student-led giving, building a spirit of giving and **MaD**ness (Making a Difference) among primary school children across Australia. Through SAT's flagship emergency appeals program, schools join together in response to tragedy and humanitarian need, raising money through various means. SAT then works with major non-government partners, including Save the Children, World Vision, Plan International Australia, Beyond Empathy and ChildFund Australia, to develop a local project to help the child victims, particularly focusing on their educational and learning needs. A critical differentiator for SAT is the ability to communicate real time feedback to schools and students (during and after every appeal and school initiative).

School Aid Trust

Growth

- SAT was launched in April 2003, but has had difficulty raising funds for internal operations due to its DGR status. SVA has been instrumental in assisting SAT convert to a non-profit organisation with DGR, and, in late 2007, moving from a volunteer organisation to having paid staff.
- In 2008, School Aid moved from SVA offices to its own office and launched a new interactive website, with over 280 schools already involved, delivering 'messages of hope' and donations. Since inception, SAT has involved over 1,000 schools and 20,000 students.

Impact

- By the end of FY08, SAT had raised a total over \$1.5m for projects in devastated areas such as Beslan, Russia following the school hostage crisis (2004), Pakistan following the earthquake (2005), Aceh, Indonesia following the tsunami (2006), and North Queensland following Cyclone Larry (2006).
- In 2008, SAT delivered school kits for 6,200 students in the Burmese Eastern Delta after Cyclone Nargis and purchased essential education materials for students after the earthquake in Sichuan, China.
- A clear outcome is that Australian students build a sense of hope and resilience in the face of tragedy and an understanding of the difference they can make in their own communities and beyond.

Looking Ahead

SAT's three year strategy is focused on increasing its penetration and reach across the 11,000 schools in Australia. This will include increasing the interactivity and scope of its website and online community by providing forums for Australian students to share their experiences with each other, providing immediate and first-hand accounts of the very real difference Australian kids are making in the lives of other kids in need and ultimately connecting these communities of young people with each other. The *School Aid Challenge*, scheduled to be launched in 2009, will showcase and celebrate the best in student-led giving across the country and culminate in an annual national student gathering.

Initial SVA distribution			2005
Total distributions from SVA to date			\$379,000
SVA in-kind support			\$150,000
SVA brokered support			
– Mallesons Stephen Jaques (relationship began 2008)			\$8,000
	FY05	FY08	CAGR
Revenue	\$50,000	\$231,500	66.7%
Participants	8,000	20,000	35.7%



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